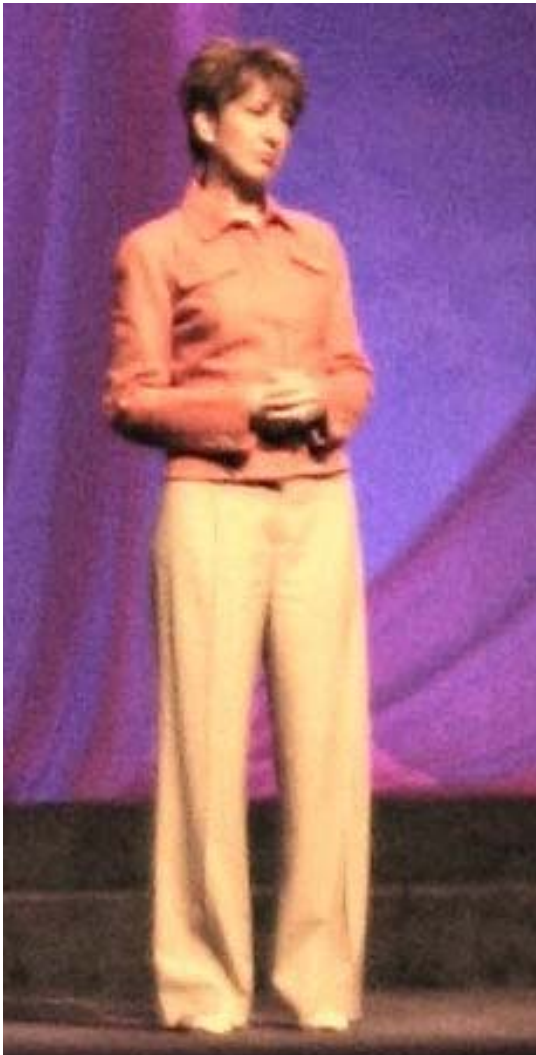


The Image Architect Sandy Dumont

August 2007 “Image Tips” Newsletter



Carly Fiorina Speaking at eWomenNetwork event



Sandy and Stedman Graham at Brunch

Stedman Graham is an extraordinary man who has achieved great success in life, and he shared his story with us at the eWomenNetwork conference in Dallas in June. We were delighted when he pulled out his cell phone and telephoned his “significant other”, **Oprah Winfrey**, who was in Africa. Oprah told him to tell the women in the audience, “Whenever I cook for Stedman, he

cleans up and does the dishes afterwards.” You’ve just got to love that man. And Oprah, for sharing that tidbit to an audience of 2,500 women! **Carly Fiorina** also wowed the audience with her spellbinding story and proved that all’s well that ends well! We’ll be waiting to hear more great things from you in the future, Carly! Sadly, my brunch photo with Carly didn’t show up in my camera when I got home. Luckily, the photo below did! It’s me with the dynamic Sandra Yancey, Founder and CEO of eWomenNetwork of Dallas. Don’t miss their event next year in Dallas from July 10 – 13. Save the date and check out this organization on the web at: <http://www.ewomennetwork.com/index.html>



Sandra Yancey, with Sandy at Brunch

After Dallas came my beloved National Speakers Association (NSA) yearly convention in July. NSA has changed my life so much! This year the convention was held in San Diego. I arrived a few days early and stayed late in order to do image makeover workshops – and to do shopping and get my hair cut by my wonderful hairdresser **Maggie in Los Angeles**. You can reach her at 323/251-3100. Mark your calendars for next year’s NSA conference in the Big Apple, New York City. The dates are: August 2 – 5.

While in San Diego I also visited the studio and boutique of **Gwen Kirkland**, a recent graduate of my Total Image Consultant diploma course. Here she is, below. For an appointment with Gwen, call her at 619/266-2129 or 310/756-7659.



Image Consultant Gwen Kirkland of San Diego, California

IMAGE TIPS

April 2007

Sandy Dumont
The Image Architect



Ellen Burstyn

Sandy Dumont

It was my good fortune to meet Ellen Burstyn when she was in Norfolk for a book-signing event in March. This dynamic woman certainly knows the meaning of courage, as you will discover when you read her inspiring new book, *“Lessons in Becoming Myself.”* When asked about the source of her courage, after a thoughtful moment she responded, *“Courage is taking action when you don’t feel courageous.”* Burstyn, who is even lovelier in person than on screen, confirms the old adage, *“You’re not getting older, you’re getting better.”*

Two days later, on March 27, I was in DC for an incredible conference sponsored by Office Depot., **“Success Strategies for Businesswomen.”** This is literally the one-day road show of the annual three-day event that is held in Boca Raton, Florida, which I’ve attended in the past. The road show was also hosted in Orlando, Dallas, Orange County and Chicago. One event remains: **April 25 in Philadelphia.** It’s worth flying to Philadelphia if you live anywhere on the East Coast! If this event comes to your area next year, don’t miss it!

Make inquiries or reservations for the Philadelphia conference here:

Conference@OfficeDepot-Success.com



Fran Drescher



Janet Donovan

After the conference, I joined my long-time friend and renowned Georgetown publicist, **Janet Donovan**, at a party for **Fran Drescher**. Janet is a Washington icon and the host of the radio show, “The Beltway Broads” and CEO of Creative Enterprises, Inc. She is also a columnist for Washington Life.

The delightful Fran Drescher was in town to lobby and gain support for her organization “Cancer Schmancer,” named after her book of the same title. She is a cancer survivor and is working on behalf of women all over the world to ensure that they have access to life-saving cancer-screening tests. Currently, insurance companies refuse to pay for these tests, and Fran Drescher is leading the charge to change this sad situation.

Earlier that morning at the Office Depot conference, I met **Svetlana Kim**, Executive director of the **Business Women’s Network** of Washington, DC. Svetlana has a story to tell that is so unbelievable that she has decided to chronicle her adventures in a book. From rags to riches as a young Russian immigrant of Korean descent, Svetlana has a rich heritage and a undefeatable attitude. She invited me to join several members of her group and attend a lunch meeting the following day in New York City. We all boarded the 7am Amtrak train at Union Station in DC and headed for NYC. It was the annual luncheon awards ceremony of **NAFE** (National Association of Female Executives and Entrepreneurs), held in conjunction with **Working Mother Magazine**. The event was held at the sumptuous and renowned Cipriani restaurant.

To my surprise, one of the award recipients was the **Virginia Commonwealth University**, and I was delighted to be at an adjacent table and got to meet the staff from VCU who were present.