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The Image Architect

Men in Grey Suits



George Clooney is a handsome man, but even attractive men need to exert caution when wearing grey. That's because grey was born "negative." For example, we often say *Old & Grey, Sad & Grey, Tired & Grey*. And when we speak of a grey area or a grey lie, we are not being positive. Grey often needs help in order to be worn *successfully*.

Color affects us on two levels: how we look as well as the impact we make. In other words, do the colors we wear make us look more attractive? Color also affects us on a psychological level; in other words, the impact we make. Are we seen as more dynamic, more powerful or more interesting? When you compare the two photos of George Clooney, are either of these two areas affected by the colors he wears?

Sometimes it is only with a side-by-side comparison that we see how color affects a person. Unless many other things are also out of sync, we can even get compliments in colors that do not make us look our best.

As you have probably noticed, the grey suit George Clooney is wearing makes him appear a little washed out, and he looks less dynamic, energetic and sexy in the grey suit.

If you have a closet full of grey suits, not to worry. The right tie and the right shade of grey can make a big difference. Sandy's electronic "**Power Dressing Image System for Men**" has more than 200 color photos and shows you how to pick the perfect shirt and tie for all your suits.

[Info here.](#)