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Image Tips

Image
mations
by Sandy Dumont

“Classy looking people command respect.”

Sandy Dumont

POLITICIANS AND GREY SUITS

Politicians instinctively choose grey because the color is non-committal. A mixture of black and white, the message grey emits is, “Maybe Yes, maybe No.”

Grey is also the only color “born” negative, and a grey day is not a good one. And then there is Old & Grey, Sad & Grey and Tired & Grey to contend with.

Make certain your image doesn’t shout “grey” by undoing grey’s negativity with an enthusiastic red tie or a “sunny” yellow one.



DO YOU KNOW THE BIGGEST IMAGE MISTAKE THAT COSTS YOU MONEY?

Find out in Sandy’s new e-book, **“IMAGE PAYS, 10 Secrets Women Use to Brand themselves to Success.”** From now on, you will be able to elicit the reaction from others that YOU want! And from now on, the way you look is going to get more powerful, more distinctive, more attractive, and more professional. Leave the competition in the dust and get on the fast track to success. Get Sandy’s e-book NOW at the link below this newsletter.

MEN: You will **INCREASE** your **SUCCESS** with **“Power Dressing for Men”** (order below)

Amy Reineri is a gifted forensic architect and the one they call in when there are structural problems. She could most often be found in a pair of jeans, just in case she needed to slip into a crawl space or musty attic.

As her reputation grew, she realized that she needed a more professional look when meeting with important prospective clients.

Amy’s work is state-of-the-art, and now her appearance reflects this. She recently won an award and left no doubt in the audience’s mind that she deserved it!

