



August 2003

Volume No. 1  
Issue No. 3

Image Tips



“But the Emperor isn’t wearing any clothes!”

From the book “The Emperor’s New Clothes”

CHOOSING CLOTHING FROM HABIT

Which shirt do you wear? The Oxford blue on the left?

As with the Emperor’s new clothes, we often get caught up with colors that are said to be “in” and are a “must.” *Everyone* is wearing them, so they must be splendid.

It even happens with traditional colors such as Oxford blue, which in reality causes light-skinned men to look pale and washed out, because the face blends into the shirt. Conversely, darker skins look darker—and oftentimes, harder.

White, contrary to popular belief, is actually better since it provides more contrast. French blue is even more flattering, because it gives the face a healthy glow. Make certain the blue isn’t too dark, however, or you will take on the “going to Vegas” look.



Q & A

I have heard that vertical stripes make you look taller and thinner. Is this true?  
Steve Amber, Virginia Beach

Vertical stripes DO make you look taller, because they have the effect of causing the eyes to sweep upward, giving you a more “sweeping” appearance. Unfortunately, they do not make you appear thinner. Just as with a picket fence, the eye notices that you are divided into many segments and, as a result, concludes that you are broader than an identical person in a solid-colored suit.

NOTE: If you have questions for Sandy Dumont, email her at the address listed below, and she will answer your questions in this Newsletter.

Look for Sandy Dumont in Brussels, Belgium August 28 through September 7. Email her to schedule a workshop for your staff or for yourself—or both.

Sandy will be in Florida the week of October 5th. If you would like to arrange a session with her, please email her at the address below.