



921 Botetourt Gardens, Norfolk, VA 23507 ▲ 757/627-6669 ▲ www.TheImageArchitect.com

BIO

- 30 years experience working with Fortune 500 companies (Rolex, Porsche, Bank of America, NY Life, Goodman & Company, Honeywell, Sheraton Hotels, Lancôme, Yves St. Laurent Cosmetics, American Express Financial Services, Association of Government Contractors, Association of Realtors, Mitre Corporation)
- International leader in the field of color and image
- Pioneer in the field of image psychology and impression strategies
- Former high-fashion runway and photo model
- Lectures and coaches throughout the US, Europe and Asia
- Recognized as a leader in impression strategies and image development
- Unique background in fashion education, art and psychology
 - Graduate of John Robert Powers Fashion & Finishing School, Washington, DC
 - Former faculty member of The Barbizon (fashion) School, Washington, DC
 - Former faculty member of Management Center Europe, Brussels, Belgium
 - Certificate from The Institute for Deep Therapy, Denmark & Belgium
 - Lifelong art student
- Founding member of the Professional Speakers Association of England
- Member, National Speakers Association, and a speaker at their yearly convention in July, 2006
- Immediate Past President, Virginia Chapter, National Speakers Association
- President, National Association Women Business Owners, SE Virginia Chapter
- Board Member, Norfolk Chamber of Commerce
- Small Business of Year Rising Star award, Chamber of Commerce
- Recipient of Women of Distinction Award, December 2009
- Weekly radio show host in Belgium
- Presented workshops to Girl Scout troops for 15 years
- Credentialed in Assertiveness Training
- Image consultant for the Belgian State Television (BRT - Belgian Radio & Television)
- Image consultant for TV Brussels
- Author of five e-books on subject of Image
- Produced series of "Impression Strategies" DVDs
- Monthly columnist for numerous publications in Virginia, and Palm Beach, Florida
- Publishes a monthly e-Newsletter
- Featured regularly on radio, TV and in print
- Quoted regularly in the press as an image expert (Money Magazine, Wall Street Journal, US News & World Report, Forbes, NY Times, LA Times, CBS, MS-NBC, Financial Times of London, etc.)
- Other clients have included Chesapeake General Hospital, Bon Secours Hospital, Viejas Casino-San Diego, First Horizon Mortgage, US Embassy of Belgium, Bankers Online, US Navy, Army & Air Force.

Sandy Dumont's skill sets apply to the areas of corporate and political image, branding, risk communications, executive management media interactions, and situations of litigation. Ms. Dumont provides the necessary actions and training required in an environment where perceptions drive motivations, performance and marketplace position.