



Sandy Dumont, Executive Director

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BIO

- 30 years experience working with Fortune 500 companies (I.T.T., Honeywell, Rolex, Sheraton Hotels, Lancôme, Yves St. Laurent Cosmetics, Farmers Insurance, American Express Financial Services, Mitre Corporation, TWA, CBN TV)
- International leader in the field of color and image
- Pioneer in the field of image psychology and impression strategies
- Lectured and coached throughout Europe, recognized there as a leader in image development
- Unique background in fashion education, art and psychology
 - Graduate of John Robert Powers Fashion & Finishing School, Washington, DC
 - Former faculty member of The Barbizon (fashion) School, Washington, DC
 - Former faculty member of Management Center Europe, Brussels, Belgium
 - Certificate from The Institute for Deep Therapy, Denmark & Belgium
 - Lifelong art student
- Founding member of the Professional Speakers Association of England
- Member of National Speakers Association
- Credentialed by Toastmasters International
- Weekly radio show host in Belgium
- Credentialed in Assertiveness Training
- Image consultant for the Belgian State Television (BRT - Belgian Radio & Television)
- Image consultant for TV Brussels
- Author of four e-books on subject of Image
- Produced series of “Impression Strategies” DVDs
- Monthly columnist for numerous publications in Virginia, and W. Palm Beach, Florida
- Publishes a monthly e-Newsletter
- Featured regularly on radio, TV and in print
- Quoted regularly in the press as an image expert
- Other clients have included WTKR-TV, Old Dominion University, Towne Bank, Realtors Associations, Bons Secours Hospital, Chesapeake General Hospital, Norfolk Redevelopment & Housing Authority, US Navy & Air Force, US Embassy of Brussels, and General Cosmetics of Holland.

Her skill sets apply to the areas of corporate and political image, branding, risk communications, executive management media interactions, and situations of litigation. Ms. Dumont provides the necessary actions and training required in an environment where perceptions drive motivations, performance and marketplace position.