



# Impression Strategies INSTITUTE™

Sandy Dumont  
Executive Director

## **APPLICATION** **Total Image Consultant Training Courses**

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_  
Street City

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Date of Birth: \_\_\_\_\_  
Month Day Year

### **Please answer the following questions**

1. Current occupation.
2. Have you ever been involved in a fashion or fashion-related industry or business?
3. Have you studied the basic elements of color? If so, please outline your studies.

4. Have you ever consulted an image consultant and had your colors done?\_\_\_\_\_ If so, which color category were you relegated to? Were the colors Warm or Cool? And were they Muted or Bright? \_\_\_\_\_
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5. Tell briefly why you want to become a Total Image Consultant.
6. Circle the elements of the course with which you are already familiar?
- A. Color
  - B. Color Psychology
  - C. Hair Style
  - D. Hair Color
  - E. Line in Clothing, including camouflage techniques
  - F. Accessories
  - G. Art
  - H. Body Language
  - I. Websites for marketing your products and services
  - J. Power Point presentations
  - K. Electronic newsletters
  - L. Comportment, including posing for photos
  - M. Fashion
  - N. Other (please list)

**Please return the completed Questionnaire to Sandy Dumont at either:**

- [sandy@theimagearchitect.com](mailto:sandy@theimagearchitect.com) or
- Fax: (757) 627-4044 or
- 921 Botetourt Gardens, Norfolk, Virginia 23507