

# *Total Image Makeover Workshop*

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*The Image Architect*

## **QUESTIONNAIRE**

I'm so excited you've chosen to upgrade your image and your career and get a "*Total Image Makeover*" workshop. I want to congratulate you on investing this time in yourself. This free consultation will be your first step in going from intuitive to intentional about the image that you need to dramatically and quickly impact your career and your bottom line. That's what an image makeover is really about; because there are things you can do about what you communicate without words that can have an astounding effect on how much influence you have, and these are the things we're going to be addressing in our very first conversation.

You may want to look slimmer, more confident, more sophisticated, or maybe achieve a totally- unique look that is just you. I've learned through the years of image consulting to listen deeply for what people truly want and need. My job is to discover what you feel is important and what's going to take you to the top.

In order to prepare for your free consultation, please complete the questionnaire below and email it to me so you can start your journey to a brand new you! If you have a website, send me the link, and also include photos and other additional materials that will help me learn more about your image, your business and your needs.

**1. Rate yourself in the following areas: 10 is highest: your look in this area is spectacular  
1 is lowest: your look is ordinary**

- Overall impression
- Platform wardrobe
- Website photos
- Formal attire
- Hair
- Makeup
- Casual wear
- Attire that flatters your figure
- Accessories
- Color
- Color Psychology
- Ties
- Shirt, Tie, Suit combinations
- Other \_\_\_\_\_

**2. How would it impact your business if you always looked like a 10 in every area all the time?**

- How would it impact your sales?
- How would that impact your self esteem?
- How would that impact your networking?
- How would that impact your social life?
- How would that impact your negotiating?
- How would that impact your performance on the platform?
- What do you think the overall impact would be on your business and on your bottom line if you looked like a 10 all the time?

**3. What do you believe are your most important needs and goals?**

**4. What else should I know about you?**